

Trust In The Digital World 2015

Trusting Big Data:
*Driving new business without
compromising privacy*

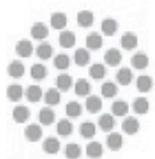
Wednesday/Thursday
25th/26th February 2015
La Casa Encendida, Madrid

Conference organisers:



TDL | Trust in
Digital
Life

Gold sponsor:



indra

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INSTITUTO NACIONAL DE CIBERSEGURIDAD

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Trusting Big Data

Without doubt, big data is getting bigger! And smarter too, as technology companies find more ways to collect, store and analyse the unparalleled massive volumes of information that are being generated through social media and transactions of every sort imaginable between businesses, governments and citizens. Among the major drivers for the commercial interest in big data are the countless opportunities to develop and drive exciting new business models as well as to improve existing ones that would have been unthinkable five, ten years ago.

On the other hand, the regular news reports of cyber attacks aimed at government and corporate resources have created real concerns about the dangers of so much potentially sensitive information falling into the wrong hands and how that will impinge on the lives and livelihood of citizens and businesses alike. Alongside that is the growing awareness that the implications and inferences drawn from the analysis of consolidated data may be neither reliable nor trustworthy.

The use of big data will benefit European business and society in many ways but we must also safeguard our rights to privacy.

The Event

Trust in the Digital World 2015 is an independent, two-day industry conference, hosted in Madrid by INCIBE and organized by TDL and EEMA. The event is a mix of panel discussions, presentations and practical demonstrations covering the key challenges, visions and strategies related to the explosion of big data initiatives especially in the context of identity management, privacy and security. The conference is aimed at those in both the private and public sector involved in the policy, security, systems and processes surrounding big data and trust.

The programme includes representatives from the European Commission as well as a number of major companies, knowledge institutes, local governments and European projects who will also provide updates on the realisation of the recent European legislation on identity and authentication.

In the exhibition/demo area, trust/security vendors and research projects will demonstrate the industry's latest advances.

TDL and EEMA

As in previous years, TDL and EEMA are coming together to offer a unique focus on business development, pre-competitive technology, user adoption of innovative solutions and services as well as the removal of barriers to business from the perspectives of trust and the protection of user privacy.

For full details and to register, please visit eema.org. We look forward to meeting you in Madrid!

Why attend?

Chair of the board of directors of TDL, Amardeo Sarma:

“Trust in Digital Life envisions a future digital world that identifies, prevents and penalizes the misuse of trust and where citizens and end-users recognize trustworthy ICT services and their value. The Trust in Digital World event is a unique opportunity to explore new innovations and concepts enabling a trusted digital world”

Who should attend?

The following is an indication of the senior business and IT professionals who attended last year's event:

- Chief Information Officers
- Chief Security Officers
- Chief Risk Officers
- Chief Privacy Officers
- VPs and managers of trust and IT security
- Heads of identity and access management
- Researchers and academics
- Strategists and policy makers

About EEMA

An independent, non-profit European business community engaged in understanding digital risk by developing relationships through discussion and debate on cutting edge issues

About TDL

An independent industry driven non-profit association stimulating the innovation and development of trustworthy ICT. TDL executes concrete project sprints to validate innovative technology. Central is the recognition of the importance of the rule of law, security and privacy, and other core democratic freedoms in contributing to trustworthiness.

Programme – Day One

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- 09:00** Registration and Morning Refreshments
-
- 09:30** **Trusting Big Data – Keynote Presentations**
-
- 11:00** Morning Coffee Break
-
- 11:30** **Industry and Project Demonstration**
-
- 12:15** Networking Lunch with Review of Exhibitors
-
- 13:30** **Parallel Panel Sessions**
- Big Data Security
 - Realising eIDAS
 - Cloud Security
-
- 14:45** Afternoon Coffee Break
-
- 15:15** **Parallel Panel Sessions**
- Smart Cities
 - Securing Identities and Trust
 - Privacy
-
- 16:30** Afternoon Coffee Break
-
- 17:00** **TDL Industry Recommendations**
-
- 18:15** Networking Drinks Reception

Programme – Day Two

-
- 09:15** **Trusting Big Data – Keynote Presentations**
-
- 10:00** Morning Coffee Break
-
- 10:30** **Parallel Panel Session**
- Demonstrating eIDAS: Large Scale Pilots (1)
 - eHealth
 - NIS Platform
-
- 12:00** Networking Lunch with Review of Exhibitors
-
- 13:00** **Parallel Panel Sessions**
- Demonstrating eIDAS: Large Scale Pilots (2)
 - Cybersecurity for SMEs
 - Vehicle-to-X
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- 14:15** **Closing Plenary Panel Session**
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- 15:15** **Conference Close & coffee**
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La Casa Encendida

Designed in the late 19th century, the “Flaming House” is a beautiful three story building based around a large, open patio that is now used as a civic social and cultural centre for educational work and as a dynamic meeting place for innovation and artistic expression.

Event Details

- Date: Wednesday/Thursday
25/26th February 2015
- Time: 09:30 – 18:15 (Day One)
09:15 – 16:00 (Day Two)
- Venue: La Casa Encendida,
Madrid

Speakers include:

- ✓ **Jakub Boratynski**, Head of Unit 'Trust and Security' European Commission
- ✓ **Marta Nagy-Rothengass**, Head of Unit 'Data Value Chain' European Commission
- ✓ **Paul Wang**, CTO Global Safety Division, NEC
- ✓ **Dr Richard Benjamins**, Group Director Business Intelligence & Big Data, Telefónica
- ✓ **Afonso Ferreira**, NIS Project Officer, European Commission
- ✓ **Marit Hansen**, Deputy Privacy Commissioner of the Data Protection Authority Schleswig-Holstein (ULD - Unabhängiges Landeszentrum für Datenschutz)
- ✓ **Josep Román**, Senior Manager in IT Security, INDRA
- ✓ **Alberto Crespo Garcia**, Head of Secure Identity Technologies Laboratory, ATOS
- ✓ **Matti van der Gonde**, Manager, qKey
- ✓ **Antonio Skarmeta**, Head of Research Group, ANTS, Universidad de Murcia

