

Günther Spelic
Siemens

Since 2012 Günther Spelic has been in charge of business development in the areas of *Smart City* and *Smart Grid* at *Siemens Convergence Creators*, a Siemens business. His responsibilities range from strategic partner management and marketing activities to portfolio development. Prior to that he was a *Head of Business Line* at *Siemens AG* with international business responsibility for four years, the primary focus of which was on integration projects as well as consulting in the areas of *Customer Relationship Management (CRM)*, *Service Assurance* and *IT Service Management*, mainly in the telecommunication industry.

Günther Spelic started his career as a software developer and system administrator, moved on to project management and process consulting in the areas of CRM and operation support systems (OSS) in the telecommunication industry and at utility providers. He has experience in portfolio and account management, competence development and coaching.

Initially trained in electrical engineering, he is currently completing a master's degree in business psychology.