

**Juergen Imhoff,  
Senior Business Architect,  
Microsoft Corporation Redmond, USA**

Juergen led the SAP Center of Excellence for Mobility @ IBM worldwide and served as a Managing Principal for IBM in the research Center in Heidelberg and Lau Gaude/ France.

Before joining Microsoft in 2010, he acted as the CTO for Smarter Cities @ IBM in Germany.

Juergen wrote his Thesis at the Air force Academy in Colorado Springs about the integration of real-time information and sensors in industrial environments.

As of now, Juergen is member of the Center of Excellence, based in Redmond, for the City Next Initiative @ Microsoft. He is the worldwide Lead for Business Architects.

