



„(De-)Construction of Identity“

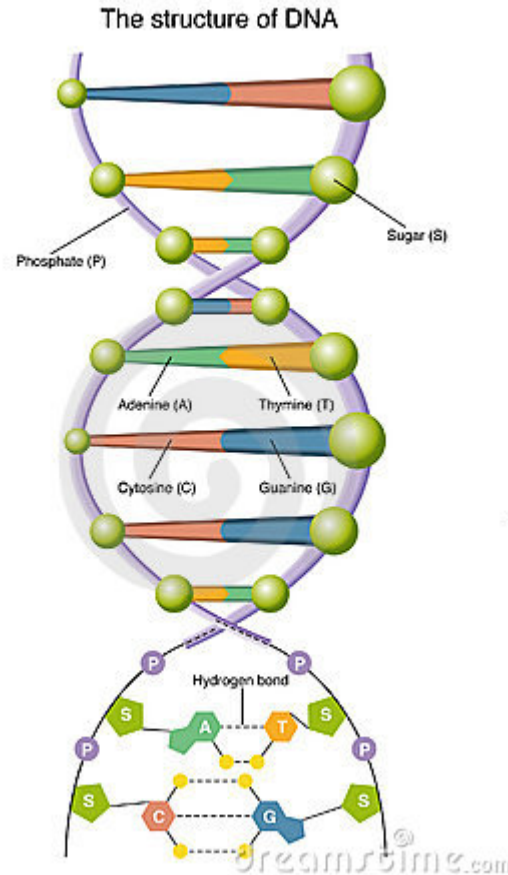
Change of Identity in Care and Emergency
Situation

**DIE
JOHANNITER**



Im Dienste des Lebens

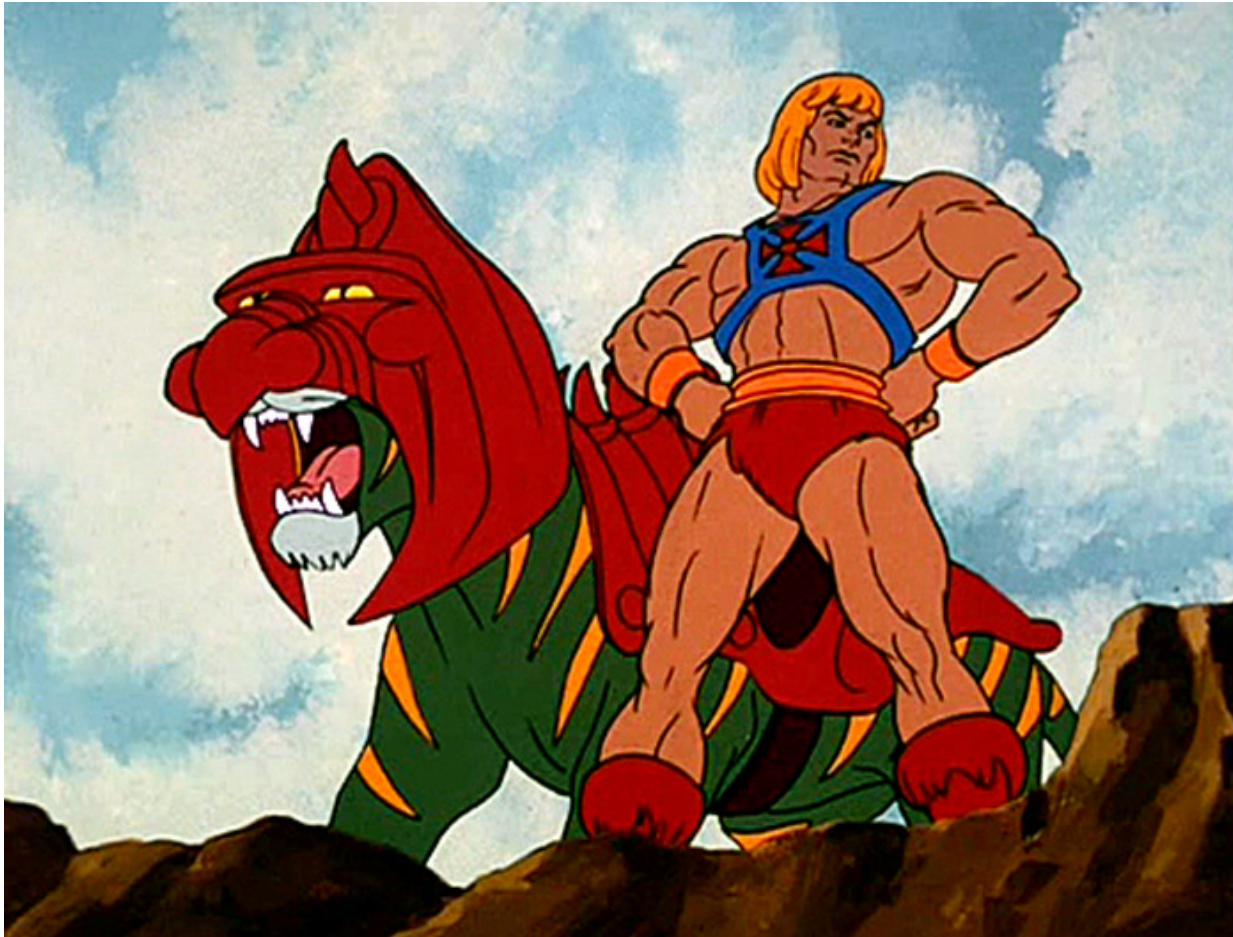
Construction of Identity (systemtheoretical approach)



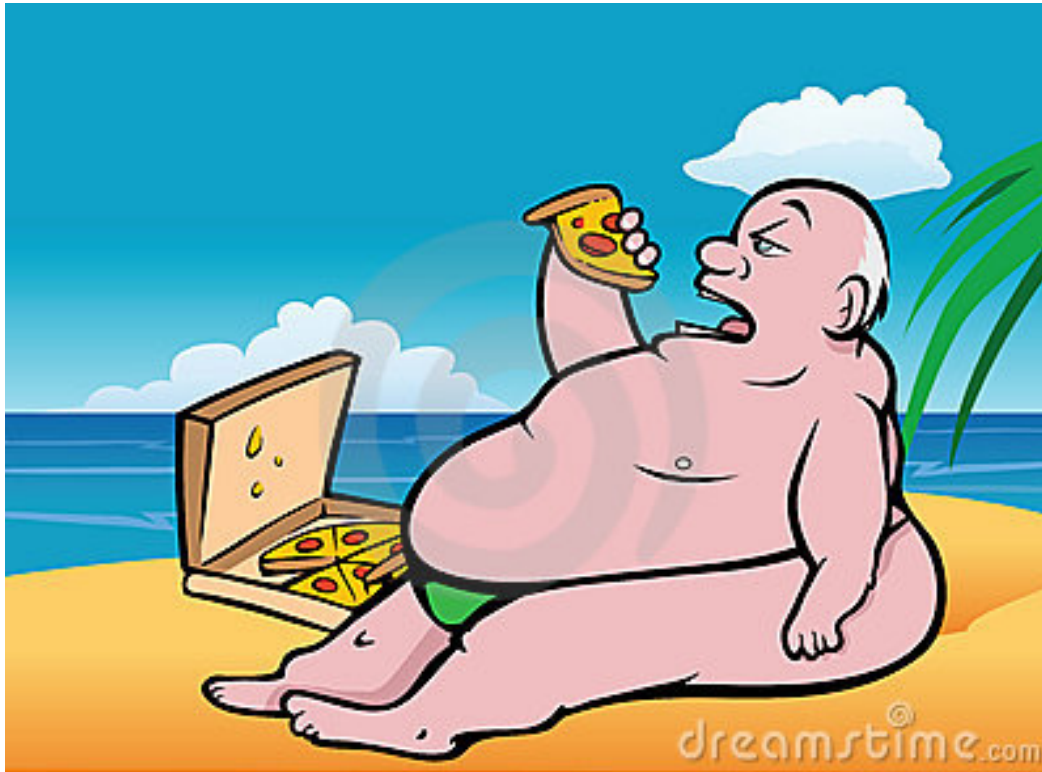
Identity as a social construct



Self perception



Public Image



Question of perspective



Question of perspective



Question of perspective

SVNR: 1122 01 02 33

Zimmer 241/2



Constructivism

Reality is a construction made from available information and interpretation

Identity as well!

Results of a heteronomous construction

- ▶ Fear of discrimination
- ▶ Fear of diversion between self perception and public image – Psychodynamic
- ▶ Unsure about interpretation of behavior - Information gap

De construction if identity

- ▶ In emergency situation
self perception gets tackled
- ▶ In care
public image is not under control

Identity in a virtual environment

- ▶ High congruence of self perception
 - ▶ If there is a diversion of self perception and public image, a new identity is going to be established
 - ▶ You are, who you want to be
 - ▶ Experimental side for identity
 - ▶ Pseudonym vs. Anonym
-
- ▶ This form of multidimensional flexible identity set is already established!

A change in identity construction

- ▶ Feeling unsecure
- ▶ Tainted information
- ▶ Resistance
- ▶ Denial

Kontakt

Mag. Georg Aumayr

Leiter Forschung und Innovation

*Johanniter Österreich Ausbildung und Forschung gemeinnützige
GmbH*

Office: JCN, 1210 Wien, Ignaz-Köck Straße 22

T +43 1 4702016 2222

M +43 650 9022126

F +43 1 4707030 5755

E georg.aumayr@johanniter.at

www.johanniter.at