

Philips Blockchain Lab

3 July 2016



BLOCKCHAIN LAB

- CREATE A STRATEGIC, LEGAL AND TECHNICAL FRAMEWORK
- 12 PEOPLE: DEVELOPERS, PROJECT MANAGERS, ARCHITECT, DESIGNERS, BUSINESS MODEL EXPERT, LEGAL EXPERT
- VIEWS IN PROGRESS



2/5 million patients

tracked with our patient monitors in 2014

Last year 6.5 million

people **improved their oral health** with our oral healthcare products

1,000,000

patients monitored in their

homes every day

18 petabytes

of imaging study data **managed** for healthcare providers

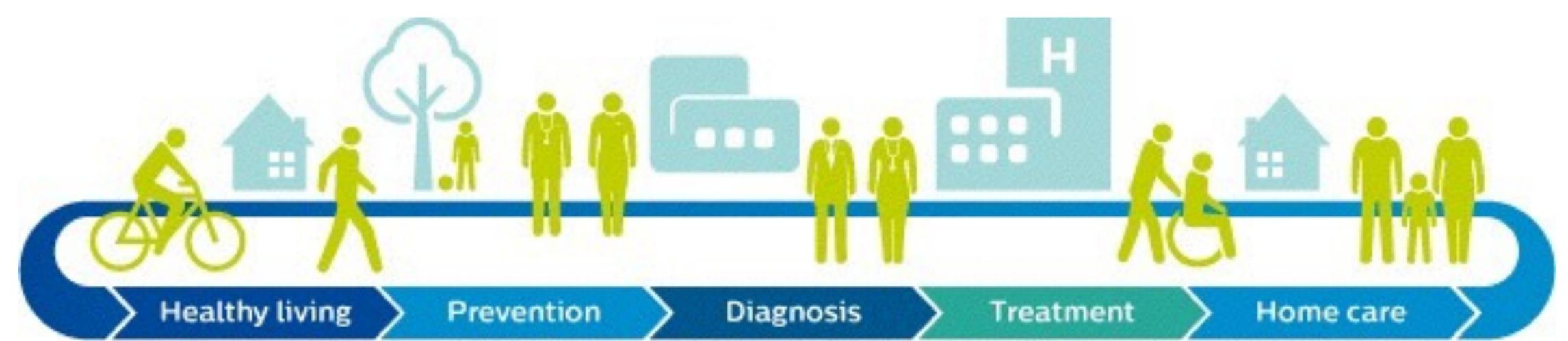
101 million lives

improved globally through access to diagnostic X-Ray

250 million appliances

sold each year making homes healthier

Hundreds of thousands of people tracking their health with ActiveLink®



Help people to live a healthy life in a healthy home environment Enable people to manage their own health

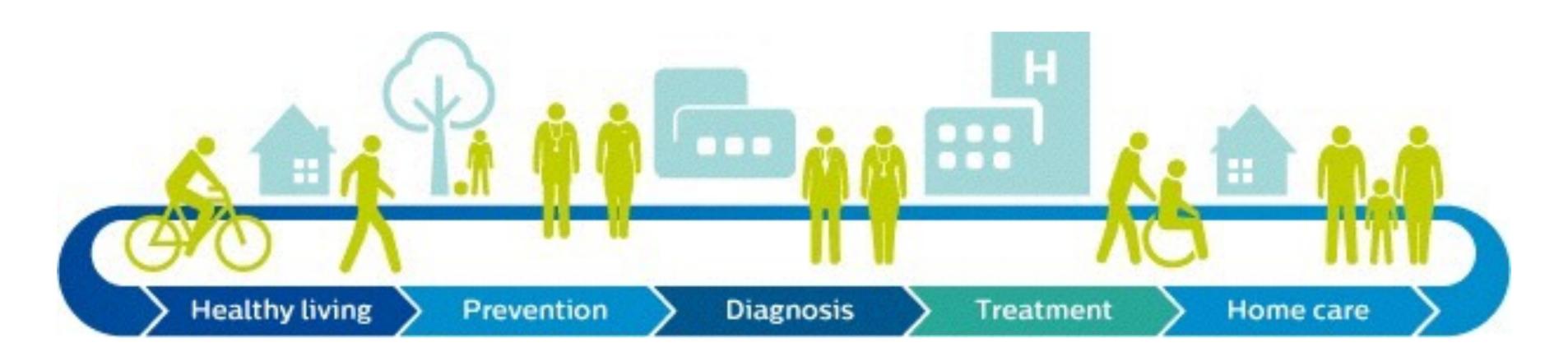
Provide first time right diagnosis with personalized and adaptive care pathways Enable more effective therapies, faster recovery and better outcomes

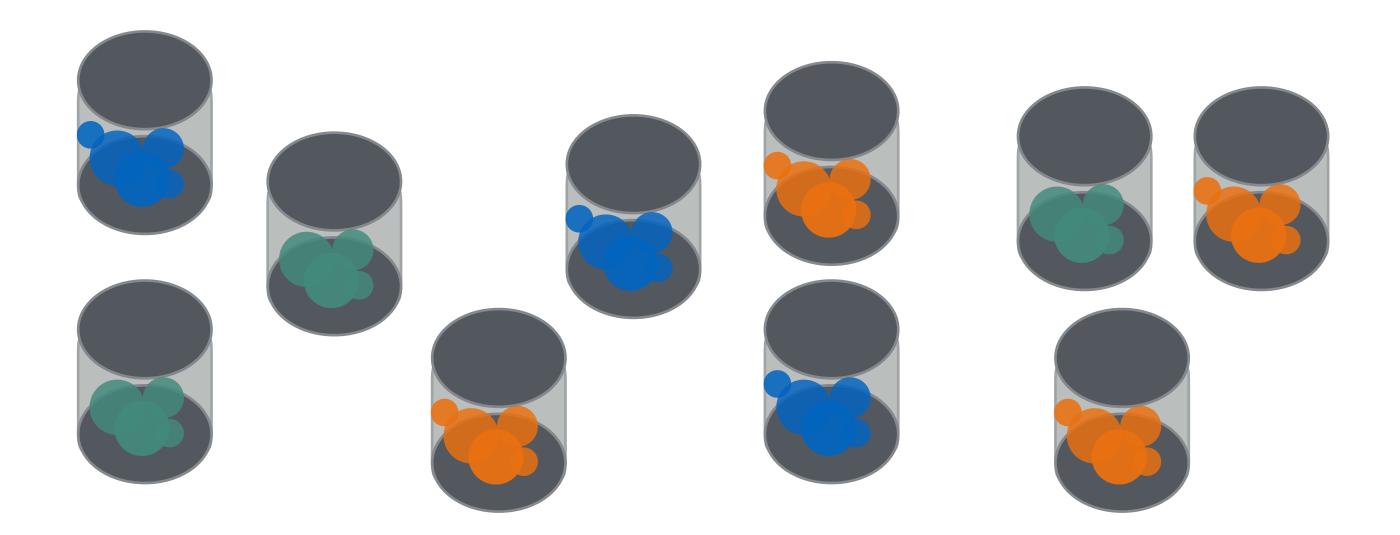
Support recovery and chronic care at home

Connected care and health informatics

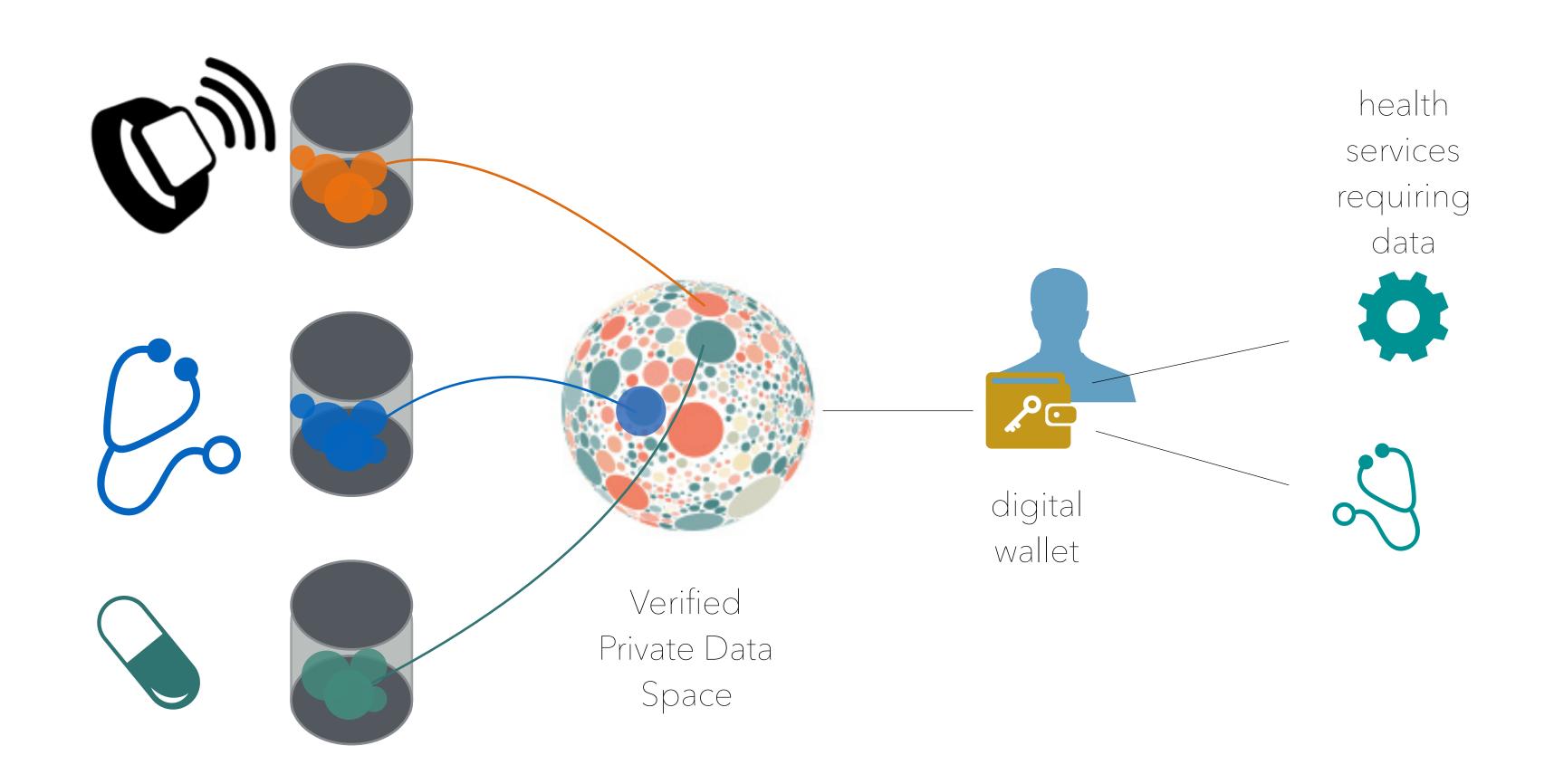
Enable consumer-patient-provider connectivity, optimized care coordination and improved population health

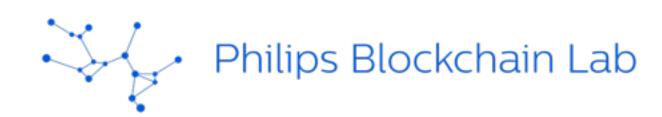




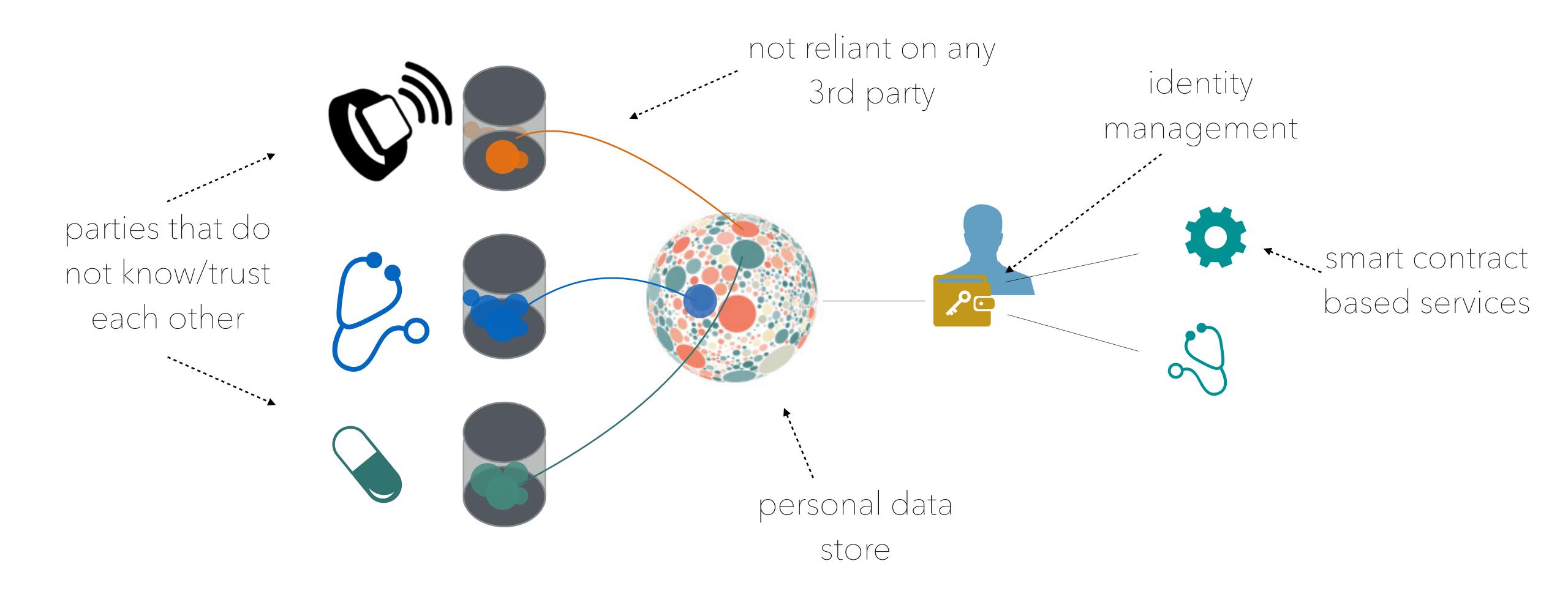


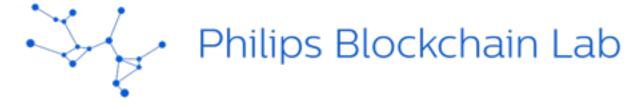






BLOCKCHAIN MAKES SENSE





WE ARE BUILDING USE CASES WITH IDENTITY, INTEGRITY AND AUDIT TRAILS AS BLOCKCHAIN ELEMENTS

USE CASE 1
DATA MARKETPLACE

USE CASE 2
ADHERENCE PROGRAM

USE CASE 3
VACCINATION PROGRAM

