



Philips Blockchain Lab

3 July 2016

BLOCKCHAIN LAB

- CREATE A STRATEGIC, LEGAL AND TECHNICAL FRAMEWORK
- 12 PEOPLE: DEVELOPERS, PROJECT MANAGERS, ARCHITECT, DESIGNERS, BUSINESS MODEL EXPERT, LEGAL EXPERT
- VIEWS IN PROGRESS



275
million
patients
tracked with our
patient monitors
in 2014

Last year **6.5 million**
people **improved their oral health**
with our oral healthcare products

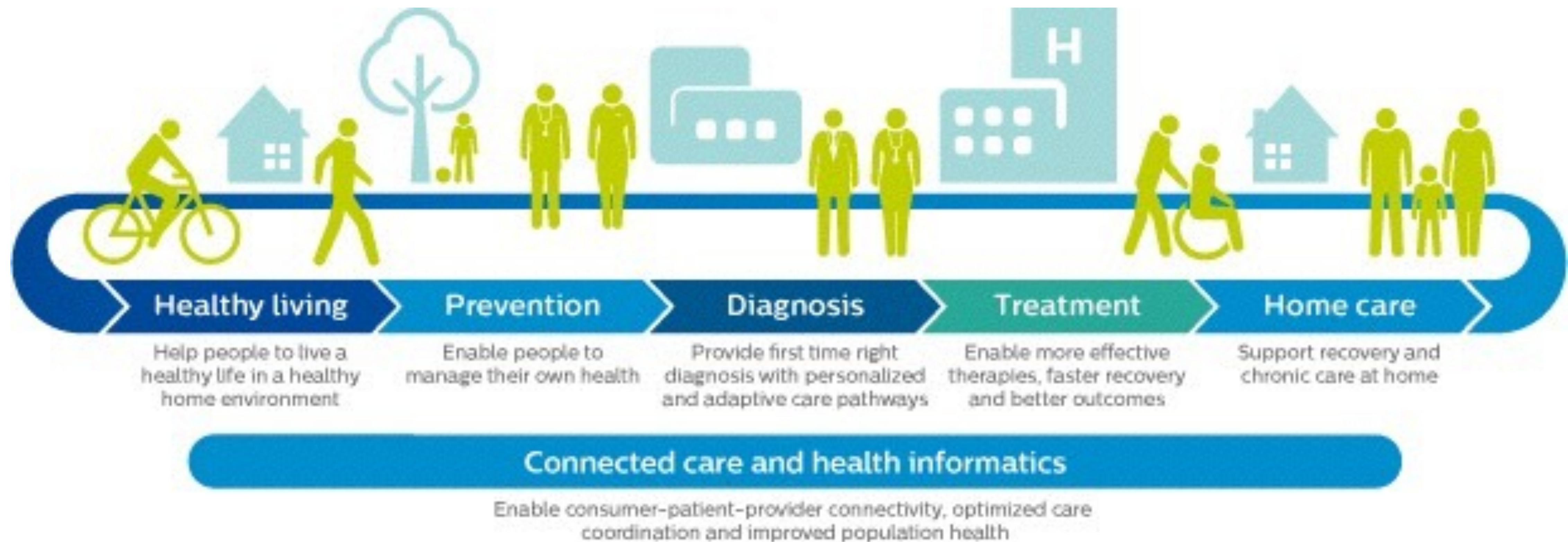
1,000,000
patients monitored in their
homes every day

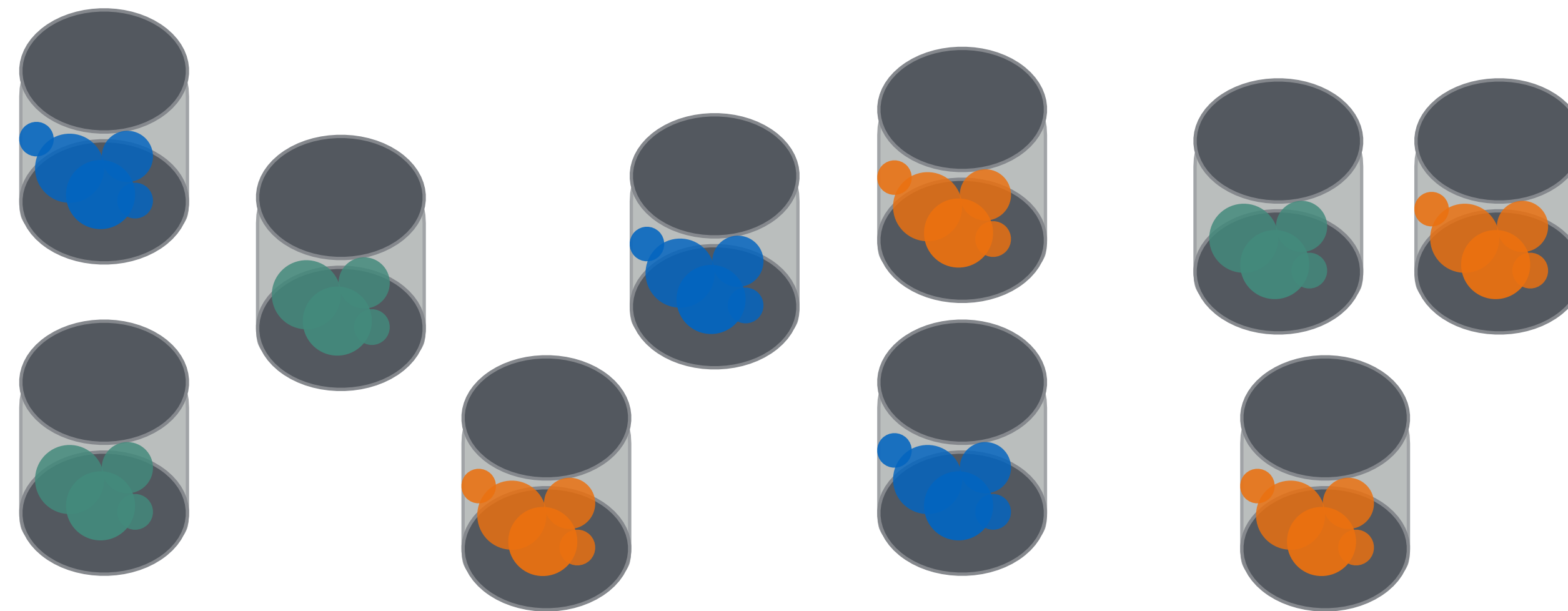
18 petabytes
of imaging study data **managed**
for healthcare providers

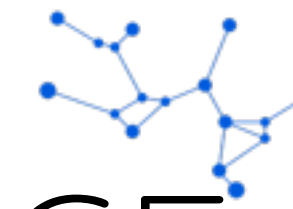
101
million lives
improved globally through
access to diagnostic X-Ray

250 million appliances
sold each year making homes healthier

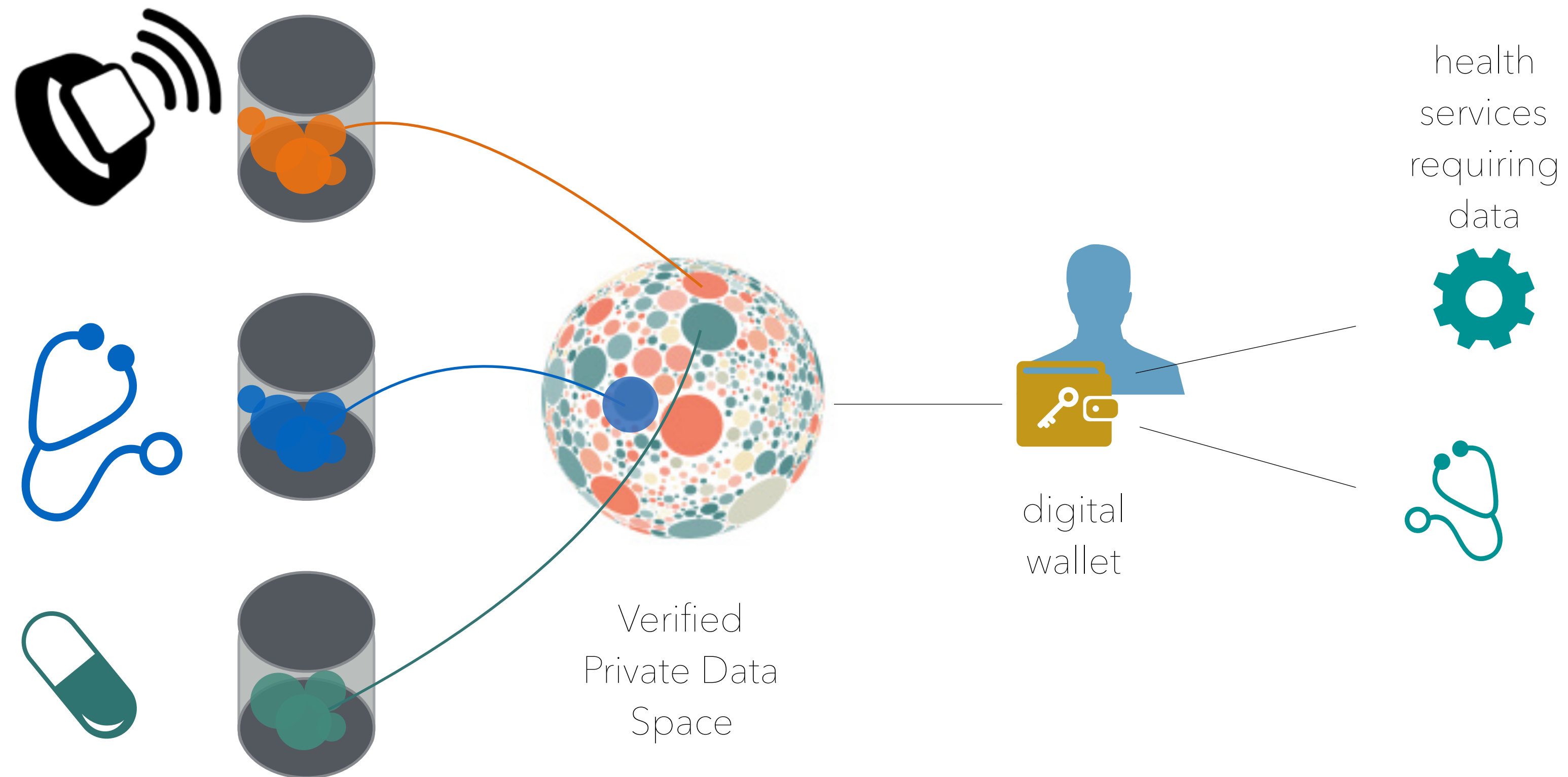
Hundreds of thousands
of people tracking their
health with ActiveLink®



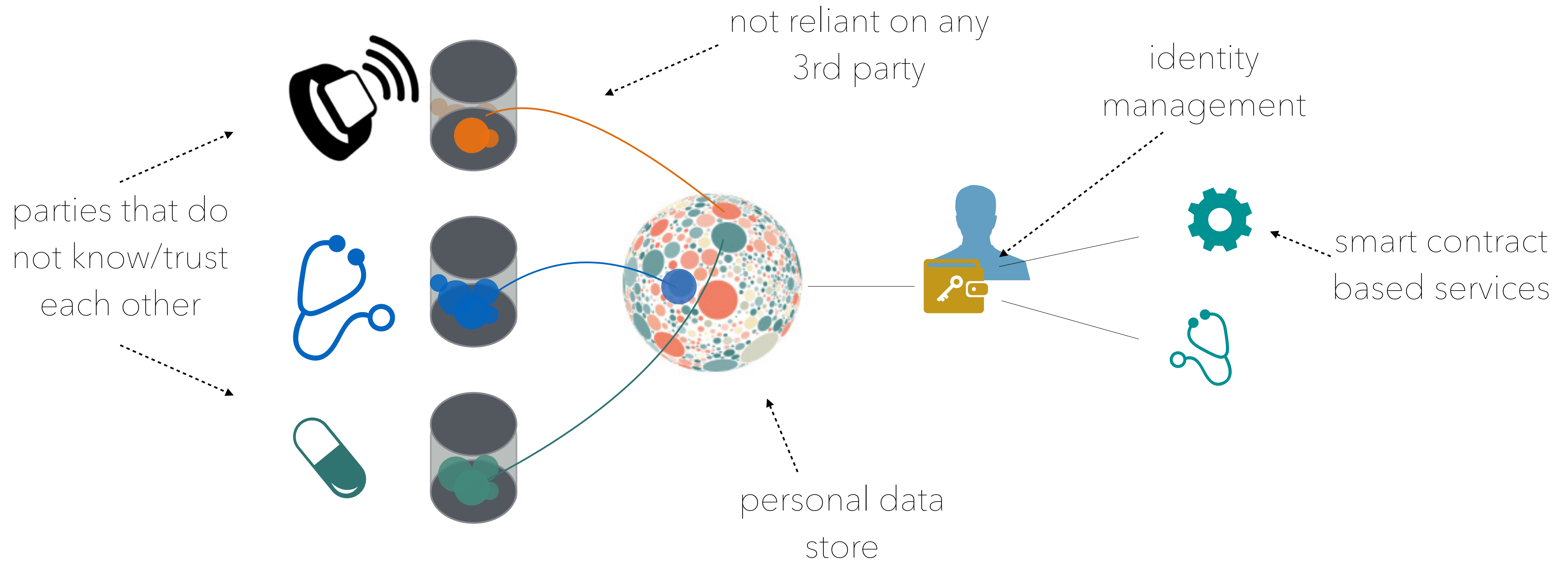




SOLUTION: VERIFIED PRIVATE DATA SPACE



BLOCKCHAIN MAKES SENSE



WE ARE BUILDING USE CASES WITH IDENTITY, INTEGRITY AND AUDIT TRAILS AS BLOCKCHAIN ELEMENTS

USE CASE 1
DATA MARKETPLACE

USE CASE 2
ADHERENCE PROGRAM

USE CASE 3
VACCINATION PROGRAM

