

TDL's first personal data event, in collaboration with Edinburgh-based The ID Co. and others, will discuss and debate the present-day regulations and realities associated with privacy and the use of personal data and look to understand how potential conflicts of interest can be avoided in the future. The objective of the one-day event is to leave with a better understanding of what the world might look like three to five years after the new regulations have been in force from the perspectives of all stakeholders.

If you are responsible for other people's personal data and concerned what the future might hold, this event is for you.

Outline Programme

- 09:30 Welcome
- 09:45 Keynote: Principles and reality – what's important and what isn't?
- 10:15 The impact of PSD2 for consumers and businesses
Panel Moderator: James Varga, CEO, The ID Co.
- 11:15 Coffee
- 11:30 A high-level view of GDPR with a focus on key areas of contention
Panel Moderator: David Goodman
- 12:30 Lunch
- 13:30 Consumers and Business: how are we going to achieve and manage a win-win?
Debate Moderator: Geoff Revill, CEO and Founder, KrowdThink
- 14:30 Coffee
- 14:45 Start-ups: how can innovation flourish without the resources of the corporates to interpret and implement the regulations?
Debate Moderator: TBC
- 15:45 Closing Session
Where will we be in three to five years?
Are there actions we can take today to get to where we want to be?
Debate Moderator: David Goodman
Participants: James Varga, Geoff Revill, TBC
- 16:00 Wrap

A business might argue persuasively of the need to profile its users to manage any risks associated with offering products and services; and yet on the other hand a consumer may have justifiable security and privacy concerns about how their data is being handled and managed securely. Both may turn to the emerging regulations, notably the General Data Protection Regulation (GDPR) as well as the Payment Services Directive (PSD2), for guidance and come away either confused or simply give up. This, despite the regulators having had in mind clear and reasonable principles when striving to cater for the ambition of businesses while at the same time upholding the rights of citizens. With so much at stake, it would not be – and isn't – surprising that some things are getting 'lost in translation'.

Our intention is to look at the principles behind the regulations as well as the apparent contradictions between the desires and expectations of businesses, the financial community, regulators, SMEs, innovators as well as consumers.